



## United States Department of the Interior

### NATIONAL PARK SERVICE Zion National Park Springdale, UT 84767



November 14, 2024

Dear Commercial Use Authorization Applicant,

The Zion Commercial Services Office is excited to announce the 2025 Commercial Use Authorization (CUA) application package for Zion National Park (ZION). We appreciate your continued efforts to connect park visitors to the natural and cultural resources of ZION.

The park continues to address a wide range of issues associated with growing visitation and changing use patterns which include visitor health and safety concerns, diminished quality of visitor experiences, natural and cultural resource impacts, heavy strain on park facilities and park operations, as well as effects to and from adjacent communities. In doing so, an evaluation of commercial services in relation to ZION's existing park management plans and future management objectives (Per National Park Service Management Policies 2006 section 8.1.2) will continue to inform determinations of appropriate commercial use.

#### **Important information about CUA Program updates:**

##### **Online CUA Application and Reporting System**

Starting January 1, 2025, Zion National Park will be using the new Online CUA Application and Reporting System. This system is designed to standardize, modernize, and streamline the CUA application and reporting process for National Park Service (NPS) staff and CUA applicants. The system allows potential CUA applicants and CUA holders to view available CUA opportunities, apply for CUAs, submit required CUA reports, and pay CUA fees.

**CUA Application Fee:** The system will use a standardized CUA application fee that will be the same across all NPS units. For the first application submitted during a CUA season, the applicant will pay a \$350 application fee. That same applicant will pay a \$250 application fee for each subsequent application submitted to the same NPS unit during the same CUA season.

**CUA Management Fee:** As communicated in the 2024 Authorization Letter that accompanied returning CUA holder's 2024 CUA permit and as posted on ZION's CUA website, beginning on January 1, 2025, ZION will implement the NPS Market Price Management Fee. Please visit ZION's [CUA webpage](#) for more details.

#### **Important Updates to CUA Conditions:**

##### Clarification in permit language:

###### Condition # 1 – Authorized Use:

As per United States Code 16-5966 (USC 16-5966)

(c) LIMITATIONS — Any authorization issued under this section shall be limited to—

(2) the incidental use of resources of the unit by commercial operations which provide services originating and terminating outside of the boundaries of the unit. And as per NPS policy (Management Policies 2006) 10.3.3 Limitations - the incidental use of resources of the unit by commercial operations that provide services originating and terminating outside of the boundaries of the park unit.

###### Condition # 12 – Entrance Fees:

(b) Further Clarification (park specific policy) Dropping off clients at the pedestrian entrance to purchase a \$35.00 Automobile pass and picking up at the flagpole is a violation of this CUA. (See Condition #1. Authorized Use)

**Transport (non-tour): Commercial Shuttle Service**

Clarification in permit language:

Condition # 1. – Authorized Use:

Commercial Shuttle Service is authorized for the point-to-point pick-up and drop-off of passengers in Zion National Park at authorized trailheads. Shuttle Services also includes the transportation of park visitors through the boundaries of the park area to access trailheads outside of park boundaries. Providing shuttle service inside the park to areas not authorized is a violation of this permit.

Must not transport groups over 12 people to trailheads that will lead to wilderness areas.

**2025 CUA Application Package:**

Important information on the 2025 application process can be found on the Zion commercial use authorization website at: [Commercial Use Authorization - Zion National Park \(U.S. National Park Service\) \(nps.gov\)](https://www.nps.gov/ziou/commercial-use-authorization)

For new applicants, welcome and thank you for joining in our efforts to provide meaningful visitor experiences in Zion National Park. For those of you returning, welcome back and thank you for your continued contributions to that effort. If you have any questions about this correspondence, please contact Larry Walter, Concessions Management Specialist at (435) 772-0210 or at [zion\\_commercialservices@nps.gov](mailto:zion_commercialservices@nps.gov).

Sincerely,

JEFFREY  
BRADYBAUGH

Digitally signed by JEFFREY  
BRADYBAUGH  
Date: 2024.11.15 09:40:18  
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Jeff Bradybaugh  
Superintendent